

# The



Winter 2010

# Press

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## Sunny's Corner

Sunny Cam is Here!!



Sunny has been the our office mascot for over 10 years. She is a Sun

Conure and she just celebrated her Sweet 16 this past February. **Happy Birthday Sunny!**

Sunny is tame and affectionate. She likes to give kisses, ride on shoulders and nestle inside shirt collars. Sunny likes to be pet gently on the head, but it is wise to approach her with the back of your hand, as she may nip.

Her favorite place is her special perch and now you can watch her from any computer in your house with our new Sunny Cam!!!

To view the Sunny Cam, visit our website and click **Sunny Cam** from the homepage.



Happy Birthday  
Sunny!

*A Quarterly Newsletter for Patients and Parents*

## The 2009 Annual Holiday Ice Skate

**The Annual Holiday Ice Skate** was held on Saturday, December 5, 2009 at the Newport News IcePlex. Patients, family members and members of the Parks Team showed up with smiles on their faces and ready to skate!



Everyone enjoyed ice skating, pizza and of course the drawings for fabulous prizes!

Lucky winners were **Jared Collin** winning the Video Player, **West Nuttycomb** winning the

Walkie Talkies and **The Ferabee Family** winning the Great Wolf Lodge stay !Congratulations to everyone!

We always enjoy seeing patients in this fun setting. Its our way of saying thank you for selecting us to give you a great smile!



Check out more photos from the Holiday Ice Skating Party, on our website!



## Theme Week at Parks Orthodontics

Here at Parks Orthodontics office we enjoy celebrating different themes for each month. This year for Halloween we decked out the office for an Ortho Rodeo! There were chicken coops and cowboys hats galore! For Parks Beach Week, there were beach balls, flip flops and shorts! The staff enjoys keeping the

office festive with decorations to fit each



**Dr. Parks Ortho Rodeo**

theme! Make sure you join in the fun and get yourself all "dolled up" for the appropriate theme of the week...we love to see you participate and you can earn Sunny Money!!

Check the back page of the newsletter or our website for the **2010 Theme Week Calendar**.

## Did You Know ....



**Dr. William Parks** is a long standing and highly respected member of the dental community in Hampton Roads. He earned his doctorate of Dental Surgery from the Medical College of Virginia School of Dentistry. Dr. Parks completed an orthodontic residency at Boston University, where he earned a Master of Science in Dentistry. After two years of practicing orthodontics in the United States Army, Dr. Parks opened his private practice on the peninsula.

Dr. Parks is a member of the American Dental Association, the Virginia Dental Association, as well as a fellow of the International, American and Virginia College of Dentists. He is the past president of both the Peninsula Dental Society and the Tidewater Orthodontic Society.

Outside of his professional life, Dr. Parks is a member of the Warwick Rotary Club and the Virginia War Museum. Dr. Parks is a past chairman of the board of St. Andrews Episcopal School, as well as a past member of the Board of Hampton Roads Academy.

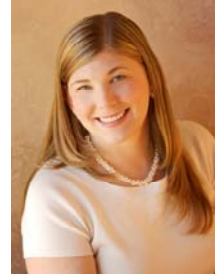
Another passion of Dr. Parks is cars! Dr. Parks is a car enthusiast and has not only raced cars, but has disassembled and rebuilt them from the ground up! Pretty impressive Dr. P!

**Dr. Meredith Parks** joined Parks Orthodontics in 2006. She is a Newport News native and honors graduate of Hampton Roads Academy. She attended Wake Forest University and received her doctorate of Dental Surgery from the Medical College of Virginia School of Dentistry.

She completed an orthodontics residency at West Virginia University where she earned a Master of Science in Orthodontics. Meredith is a member of the Peninsula Dental Society, the Virginia Dental Society and the American Association of Orthodontics.

Dr. Parks lives with her husband in Williamsburg. She enjoys shopping, traveling and spending time with family and friends.

She also enjoys reading! You should see her vast book collection!



## How Can You Earn Sunny Money?

*As an patient at Parks Orthodontics, you have a chance to earn Sunny Money at every appointment!*

Earn **1 coin** for:

- an excellent brushing grade
- nothing loose or broken
- wearing your Parks Orthodontics T-shirt
- A's & B's on your school report card

Earn **2 coins** for:

- participation in theme week & contests
- All A's on your report card

Earn **5 coins** for bringing in a signed Dental Cleaning Certificate.



*More information about Sunny Money can be found on our website. Just click the Fun Zone tab!*

## CONGRATULATIONS!

Allison Parks Hale, Practice Administrator, will be welcoming a baby girl to her family in May. Her daughter Sidney, age 6 is excited to be a big sister!



Thank you to all of our patients who submitted artwork for our 2010 Parks Orthodontics calendar. We received some very cute and creative entries! It's a fun way to earn Sunny Money! We take calendar entries year round, so get out your markers & let the creative juices flow!



## Trips With Your T-Shirt

**Are you planning to go on vacation soon?** Well, don't forget to pack your Parks Orthodontics T-shirt!

We love to see where you have traveled in our t-shirt! Make sure you take a picture of yourself wearing your t-shirt at your fun-filled destination and we will feature you on our bulletin

board and you may even appear in our next newsletter!

**Parks Orthodontics** T-shirts have been everywhere from the Philippines to the Bahamas, Hawaii and the Cayman Islands. We have seen our shirts hit Disneyworld, Nags Head and more.....with our fabulous patients of course! Visit our website to view more photos!

**Pilar Monroe in Lego Land, CA**



## 2010 Contest Calendar

*We love to keep things fun and exciting for our patients at **Parks Orthodontics!** We have all kinds of fun contests throughout the year where you can win Sunny Money and really cool prizes!*

The following is a list of upcoming contests for 2010:

- **March 1 - April 30** its "**Spring in Jelly Bean**", It's a oldie, but a goodie! Guess the number of Jellybeans in the jar and win a great prize!
- **May 1 - June 30** its "**Dog Days of Summer**" bring an item in for Sunny's friends at the SPCA (SPCA Wish List can be found on our website) and your name will be entered to win 2 Passes to Water Country! The more items you bring, the more times your name will be entered!
- **July 1 -August 31** is "**Pencil Counting Contest**", guess the number of Parks Ortho pencils in the container and win a fabulous Back to School Prize Pack!
- **September 1 - October 31** is "**It's the Great Pumpkin**" guess how much our giant pumpkin weighs. Win 2 movie passes.
- **September 1 - December 1** "**Holiday Ornament Contest**" It's time to get crafty! Make and decorate an ornament that relates to Sunny or Braces to be hung on our holiday tree! Win a Red Ipod Shuffle!

A Few of Our 2009 Contest Winners ~



**Nick Sturgill with Dr. Parks & Lacey Darnell**



**Kierstin Collins & Wendy Hall**



**Emma Frampton & Dr. Parks**

**Help us pick our next Team Member of the Month!**

*Tell us which team member you love and why. Fill out a slip at the front desk at your next appointment!*



**Karen Pingley**

**Kim Staley**

### Team Member of the Month!

We are so proud to recognize our outstanding team members for January and February!

Congratulations to  
**Kim Staley and Karen Pingley**  
our outstanding Appointment Coordinators!  
Thank you for hard work and dedication!

# 2010 Theme Week Calendar



**January 18<sup>th</sup> - 21<sup>th</sup>**      **Go-Team! Week**  
Wear your favorite team's jersey sport-shirt

**February 15<sup>th</sup> -18<sup>th</sup>**      **Mardi Gras Week**  
Green, Purple and Gold! Wear your beads!

**March 15<sup>th</sup>-18<sup>th</sup>**      **St. Patrick's Day Week**  
Wear green or else!

**April 5<sup>th</sup>-8<sup>th</sup>**      **Preppy Week**  
Wear your plaid pants & collars up!

**May 10<sup>th</sup>-13<sup>th</sup>**      **Dr. Parks T- Week!**  
You've got one, now flaunt it!

**June 14<sup>th</sup> -17<sup>th</sup>**      **Crazy Hat Week**  
Wear your favorite or most outrageous hat!

**July 5<sup>th</sup>-8<sup>th</sup>**      **Red White and Blue Week**  
Pull out all of your patriotic attire!

**August 23<sup>rd</sup> -26<sup>th</sup>**      **Beach Week**  
Put on your flip flops and sunglasses!

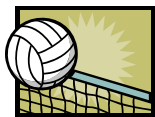
**September 20<sup>th</sup>-23<sup>rd</sup>**      **School Spirit Week**  
Wear your school colors and show your spirit!

**October 25<sup>th</sup>-28<sup>th</sup>**      **Halloween Costume Week**  
Dress up in your Halloween costume this week!

**November 22<sup>nd</sup>-24<sup>th</sup>**      **Wacky & Tacky Week**  
Wear your mismatched clothes!

**December 20<sup>th</sup>-23<sup>rd</sup>**      **Holiday Spirit Week**  
Show your holiday spirit!

## Coming Soon!



**Patient Fun Facts!** Let us know what you're up to! Email us your achievements, awards and the special activities you are involved in! We would love to put you in our "Patient Fun Facts" section of our newsletter.

Please send your information to [kristen@parksorthodontics.com](mailto:kristen@parksorthodontics.com).

**Meet the Parks Team!** We will feature a different member of the Parks Team in each newsletter. Get ready to learn something new about our fantastic team members!

## Happy Birthday to.....

**Allison Parks Hale** - January 3rd  
Practice Administrator

**Tina Avendano** - January 22nd  
Orthodontic Technician

**Sarah Kraus** - January 31st  
New Patient Coordinator

**Carter Meredith** - March 22nd  
Orthodontic Technician

